

## PRIVACY POLICY

Seller (Dealer)				Buyer	
<b>THE CAR CORNER OF MANTON</b> <b>809 S MICHIGAN AVE</b> <b>MANTON MI 49663</b>					
Stock#	Year	Make	Model	VIN	Mileage

### AN IMPORTANT NOTICE CONCERNING CONSUMER PRIVACY

This Privacy Notice contains important information concerning your rights.

Dear Valued Customer:

Our company respects your concern for privacy. Our goal is to respond to your inquiries, to provide better customer service, and to provide products, services and other promotional information that you request and that we believe may help meet your needs or be of interest to you. However, we recognize that we have an important responsibility to protect the privacy and security of the nonpublic personal information we collect from you. Therefore, we want you to understand our information sharing practices and for you to know that they are designed to meet strict legal requirements and ensure the confidentiality of your information.

#### THE TYPE OF INFORMATION WE COLLECT

This depends upon the product or service that we are offering to you or that you are asking about. We collect information that you provide to us on applications and other forms; information, about your transactions with us. Our affiliates, or others; and information that is provided to us by third parties including credit reporting agencies, individual referenced services public record data bases and other recognized providers of nonpublic personal information.

The information we collect may include identifying information such as your name, address, birth date, social security number, email address and other information on how to contact you; your credit worthiness, credit score and credit history; as well as transaction information such as account activity and loan terms. We may also collect financial information such as your income, assets and employment status; information about your spouse or dependents; and or certain demographic information. If you apply for an insurance product, we may collect limited health information on your application.

#### HOW WE TREAT THE INFORMATION

Our company is committed to the security and confidentiality of your nonpublic personal information. We do not disclose, nor do we reserve the right to disclose any nonpublic personal information about our customers or former customers to anyone except as authorized by your or as otherwise permitted by law. In addition to reasonable physical, procedural and electronic security measures, our security practices include limiting access to this information to those employees and business associates with appropriate authority and for intended business purposes only. We explain the importance of protecting your nonpublic personal information to our employees and take appropriate measures to enforce employee responsibilities regarding our Privacy Policy.

We do not disclose health information for marketing purposes. We disclose health information to affiliates or nonaffiliated third parties only to underwrite or administer your account or claim or as otherwise permitted or required by law or court order. We require any third party who receives information about you from us to agree to keep that information confidential and to use the information only for the purposes for which it was disclosed.

#### DISCLOSURES TO AFFILIATED ENTITIES

We may share the information we collect, as listed above, with affiliated entities. You have a right to prevent the sharing of information, except for the sharing of information relating solely to your transaction with us (such as your payment history) or our experiences with you. If you do not want us to share this information with our affiliates, please check the appropriate box on the attached form and return to us.

#### DISCLOSURES TO NON AFFILIATED ENTITIES

We may share the information we collect as listed above, to nonaffiliated third parties for the purpose of offering products and services that may be of value to you. Organizations that may receive your information include, but are not limited to: financial institutions such as motor vehicle lenders or lessors, mortgage brokers and insurance agents; non-financial companies, such as retailers, publishers and direct marketers; providers of aftermarket products such as Guaranteed Automobile Protection products warranties and service contracts; and others such as trade associations and nonprofit organizations. In addition, we may disclose such information only with organizations that agree to treat it confidentially and to use it only for the purposes intended. If you do not want us to disclose information for these purposes, please check the appropriate box on the attached form and return it to us.

We typically will retain your personal information for a period of time after the end of a customer relationship. In some cases we may be required by law or industry standard to retain certain information for a specified period of time. We maintain the same standards of privacy for all consumers and customers both current and former.

#### A FINAL WORD

We are permitted by law to disclose information about you to third parties that perform marketing services on our behalf and or to other financial institution with which we have joint marketing agreements. We are not required to give you the opportunity to opt out of such disclosures.

Because your trust and confidence in our company matters to us, we are committed to keeping you informed about our privacy practices and your rights. By using information, we are able to deliver products and services that meet your needs. Therefore, it may be necessary for us to periodically review and update our privacy practices in order to provide the best service.

Although you will receive multiple copies of this notice over time, you only need to notify us once per account of your information sharing preference. If you have any questions regarding your rights or the contents of this notice, please call us. You may contact us at the address on the reverse side of this page.

#### CUSTOMER CHOICE

We have built our business on a foundation of integrity, honesty and trust. These values are reflected in our longstanding commitment to protect your privacy. In order to provide the kind of service that you deserve, we will from time to time have reason to share your personal nonpublic information with those affiliated and/or nonaffiliated third parties that we do business with. However, you may opt to prohibit this sharing of information except as otherwise provided by or required by state or federal law or court order if you wish to do so check the appropriate box or boxes below and return this form to our offices. You do not need to take any action in order for us to continue to provide products and services to you.

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**NONAFFILIATED** – We will never share your personal nonpublic information with nonaffiliated third parties. Check this box if you do not want us to share your nonpublic information with nonaffiliated third parties except as permitted by law. (Note: If there are joint parties to your account, any party may complete this form which will apply to all parties on the account. If you check this you may not receive offers for other products and services that may be of value to you.

**AFFILIATED** – Check this box if you do not want us to share your personal nonpublic information with affiliated third parties except as permitted by law. (Note: If there are joint parties to your account, any party may complete this form which will apply to all parties on the account. If you check this you may not receive offers for other products and services that may be of value to you.

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*First Name	*M.I.	*Last Name		
		-	-	/ /
*Present Address		*Social Security No.		Date of Birth
		-	-	
*City	*State	*Zip Code		*Home Phone No.

\*All fields marked with an \* are required to ensure accurate processing of your information sharing options.

	<u>03/24/2011</u>		<u>03/24/2011</u>
Signature	Date	Signature	Date

(Note: This form is supplied as required by federal and/or state law; however, it is not necessary for you to take action for our company to continue to serve your needs. Thank you, we appreciate your business.)